THE VELVET EDGE

2027-2028 BRIDAL SERVICES AGREEMENT + PRICING

DRAFT FOR INTERNAL REVIEW - Pricing and policy language should be finalized before client use. This agreement is intended to create a clear, elevated experience for both the bridal party and The Velvet Edge team.

2027-2028 BRIDAL PRICING

SERVICE	PRICE	STANDARD TIME
Bride - Hair	$225	90 minutes
Bride - Makeup (lashes included)	$225	90 minutes
Bride - Hair + Makeup, wedding day	$450	3 hours total
Bridal Hair Preview / Trial	$225	90 minutes
Bridal Makeup Preview / Trial	$225	90 minutes
Complete Bride - hair + makeup + both previews	$900	Approx. 6 service hours
Attendant Hair	$125	45 minutes
Attendant Makeup (lashes included)	$125	45 minutes
Attendant Hair + Makeup	$250	90 minutes total
Mini-Attendant Hair	$75	Approx. 30 minutes
Mini-Attendant Makeup	$75	Approx. 30 minutes
Bridal Reservation & Coordination Fee	$295	Non-refundable; not applied to services

On-location weddings are generally designed for parties of five or more people receiving services. Smaller weddings may be accepted at The Velvet Edge's discretion based on artist availability, scheduling, location and minimum investment requirements.

1. WEDDING INFORMATION

Bride / Client: _____ Wedding Date: _____

Phone: _____ Wedding Time: _____

Email: _____ Services Complete By: _____

Getting Ready Location: _____

Authorized Contact: _____ Phone: _____

2. RESERVING THE WEDDING DATE

A wedding date is reserved only after The Velvet Edge has received the signed agreement, a valid payment method, and the **$295 non-refundable Bridal Reservation & Coordination Fee**. The fee compensates the salon for reserving the date, administrative coordination, timeline planning and staffing preparation and is not credited toward service charges. Until all required items are received, availability is not guaranteed. Bookings are accepted on a first-come, first-served basis.

3. ESTIMATES, PRICING & FINAL SERVICE COUNT

The client will receive a written estimate based on the services, location, staffing and timeline known at the time of booking. The pricing contained in the signed agreement controls the booking even if The Velvet Edge later updates its general pricing. The final guaranteed service count and all requested additions or removals must be submitted by the authorized client/contact no later than **14 days before the wedding**. Services removed after that deadline remain payable in full. Additions are subject to time, staffing

and product availability and may result in additional staffing, travel or early-start charges.

4. PAYMENT

The remaining balance is due **7 days before the wedding date**. The contracting client is financially responsible for the full wedding balance, including services reserved for members of the party and approved wedding-specific charges. Personal checks are not accepted. A valid payment method must remain on file through completion of the booking. Applicable processing charges are incorporated into The Velvet Edge's internal pricing calculations and are not separately disclosed unless required by law or specifically stated on the invoice.

5. ON-LOCATION TRAVEL, PARKING & ACCOMMODATIONS

Travel charges are quoted based on the getting-ready location, distance from The Velvet Edge, number of team members required and wedding logistics. The salon location - not an individual artist's home - is the standard starting point for client travel calculations unless otherwise stated in writing. **Parking, valet, tolls and venue-required access fees are the client's responsibility** and may be added to the final invoice when the actual amount is not known in advance. Weddings 75 or more miles from the salon may require client-paid overnight accommodations for assigned team members. Any required accommodations will be approved and documented before the wedding.

6. EARLY STARTS, ADDITIONAL ARTISTS & ASSISTANTS

If the wedding timeline requires services to begin before **9:00 AM**, an Early Start Fee of **$58 per artist, per hour (or portion of an hour)** before 9:00 AM applies. Additional artists may be assigned when required by service count, completion time, venue restrictions or logistics. The current additional-artist staffing fee is **$174 per additional artist**. The Velvet Edge may also require a bridal assistant for setup, sanitation, preparation, timeline support or breakdown. Any client-facing assistant/staffing charge will be included in the written estimate before finalization whenever reasonably possible.

7. BRIDAL PREVIEWS / TRIALS

Bridal previews are strongly recommended and may be required for certain bridal looks or bookings. A preview is used to establish direction, evaluate hair/skin considerations and document the planned look; it is not a guarantee that every inspiration image can be reproduced exactly. Significant changes requested after a completed preview may require additional appointment time or a second paid preview.

8. WEDDING-DAY PREPARATION

All clients must be present and ready at their assigned service time. Hair clients must arrive with fully dry hair unless a blow-dry service has been arranged in advance. Makeup clients must arrive with clean skin unless otherwise directed. Clients should have veils, extensions, hair pieces, accessories and flowers available before their scheduled styling time. Extra preparation caused by wet hair, excessive detangling, unplanned extension placement or other conditions may require an added service charge and may affect what can reasonably be completed within the timeline.

9. TIMELINE, LATE ARRIVALS & DELAYS

The Velvet Edge creates the service schedule around the contracted completion time. Delays caused by late party members, unavailable workspace, venue access, photography interruptions, missing accessories or other circumstances outside the team's control may shorten a service, require modification of the requested look, create additional labor charges or make a service impossible to complete. The Velvet Edge is not responsible for ceremony or photography delays caused by the wedding party or venue failing to follow the agreed timeline.

10. CANCELLATIONS & RESCHEDULING

The Bridal Reservation & Coordination Fee is non-refundable and non-transferable. Wedding cancellations made **30 days or less** before the wedding are subject to **50% of contracted service charges**. Cancellations made **14 days or less** before the wedding are subject to **100% of contracted service charges**. Individual services canceled or declined after the 14-day finalization deadline remain payable in full. Requests to reschedule are subject to availability and may require a new reservation fee, revised pricing and/or updated agreement.

11. ARTIST ASSIGNMENT, SUBSTITUTION & EMERGENCIES

The Velvet Edge may assign or substitute qualified bridal team members when necessary because of illness, emergency, staffing changes or other circumstances. The agreement is with The Velvet Edge rather than a guarantee of a specific artist unless a specific-artist commitment is expressly stated in writing. If The Velvet Edge is unable to provide a contracted service and cannot provide a qualified replacement, the salon's responsibility for that unperformed service is limited to refunding amounts paid for that specific service.

12. SAFETY, HEALTH & SERVICE LIMITATIONS

Clients must disclose known allergies, sensitivities, contagious conditions or other information reasonably relevant to safe hair or makeup services. The Velvet Edge may refuse or discontinue a service when the team reasonably believes conditions are unsafe, unsanitary, abusive, threatening or outside the professional scope of the service. Inspiration photos are references only; results vary based on hair length, density, texture, prior chemical history, extensions, skin characteristics and other individual factors.

13. ACCESSORIES, EXTENSIONS & PURCHASED ITEMS

Hair pieces, extensions and accessories purchased through The Velvet Edge are separate retail items unless expressly included in the written estimate. Purchased items may have separate return, exchange or replacement limitations based on the supplier. Any item that must be ordered specifically for the client may require payment before ordering. Client-supplied pieces must be available for the preview when possible so the artist can evaluate placement and compatibility.

14. FORCE MAJEURE

Neither party will be considered in breach for failure or delay caused by events beyond reasonable control, including severe weather, natural disaster, government restriction, venue closure, widespread transportation disruption or other extraordinary event. The parties will make reasonable efforts to identify an alternative solution. Any refund, credit or rescheduling arrangement will depend on services already performed, non-recoverable expenses and the circumstances of the event.

15. PHOTOGRAPHY & MARKETING CONSENT

Photography or video captured by The Velvet Edge may be used for portfolio, education or marketing only with appropriate consent. Declining marketing use will not affect the client's services. Any separate photo/video release presented by The Velvet Edge is optional unless imagery is necessary solely for internal service documentation.

WEDDING ESTIMATE & AUTHORIZATION

DESCRIPTION	AMOUNT
Bridal services	$_____
Attendant / family services	$_____
Bridal Reservation & Coordination Fee	$295.00
Travel	$_____
Early Start	$_____
Additional Artist / Staffing	$_____
Parking / Valet / Tolls (estimated or actual)	$_____
Accessories / Hair Pieces / Retail	$_____
Other approved charges	$_____
TOTAL	**$**_____
Amount Paid	$_____
BALANCE DUE 7 DAYS BEFORE WEDDING	**$**_____

ACCEPTANCE

I have reviewed the services, estimate and terms above. I authorize The Velvet Edge to reserve and staff my wedding based on this agreement. I understand that the Bridal Reservation & Coordination Fee is non-refundable, that the final guaranteed service count is due 14 days before the wedding, and that the remaining balance is due 7 days before the wedding. I accept financial responsibility for the contracted wedding balance and approved charges associated with my booking.

Client Name: _____ Date: _____

Client Signature: _____

TVE Representative: _____ Date: _____

The Velvet Edge | 2027-2028 Bridal Program

Internal note: Before publishing, finalize travel, assistant/staffing and early-start pricing using the TVE Wedding Profitability Calculator and have the agreement reviewed by a South Carolina attorney for enforceability and compliance.